

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Hamburger Company
Attention: Accounts Payable
5505 Connecticut Avenue NW - #219
Washington, DC 20015

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
307145-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Protect Working Families	Protect Working Families	1555

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	307145	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	7 Action News This Morni	430a-5a	11111--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 4:49 AM 7 Action News This Morning 430a-5a :30 PWF12110H \$150.00 NM									
2 WXYZ W 10/24/12 4:43 AM 7 Action News This Morning 430a-5a :30 PWF12110H \$150.00 NM									
3 WXYZ Th 10/25/12 4:54 AM 7 Action News This Morning 430a-5a :30 PWF12111H \$150.00 NM									
4 WXYZ F 10/26/12 4:41 AM 7 Action News This Morning 430a-5a :30 PWF12111H \$150.00 NM									
2	10/23/12	10/29/12	5am News M-F	5-6am M-F	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 5:21 AM 5am News M-F 5-6am M-F :30 PWF12106H \$400.00 NM									
2 WXYZ W 10/24/12 5:53 AM 5am News M-F 5-6am M-F :30 PWF12110H \$400.00 NM									
3 WXYZ Th 10/25/12 5:42 AM 5am News M-F 5-6am M-F :30 PWF12111H \$400.00 NM									
4 WXYZ F 10/26/12 5:43 AM 5am News M-F 5-6am M-F :30 PWF12111H \$400.00 NM									
3	10/23/12	10/29/12	M-F 7-9am	7-9am M-F	22222--	:30	10	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 22222-- 10 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WXYZ Tu 10/23/12 7:29 AM M-F 7-9am 7-9am M-F :30 PWF12110H \$900.00 NM									
1 WXYZ Tu 10/23/12 8:54 AM M-F 7-9am 7-9am M-F :30 PWF12110H \$900.00 NM									
7 WXYZ W 10/24/12 7:48 AM M-F 7-9am 7-9am M-F :30 PWF12106H \$900.00 NM									
2 WXYZ W 10/24/12 8:54 AM M-F 7-9am 7-9am M-F :30 PWF12110H \$900.00 NM									
3 WXYZ Th 10/25/12 6:59 AM M-F 7-9am 7-9am M-F :30 PWF12111H \$900.00 NM									
8 WXYZ Th 10/25/12 8:59 AM M-F 7-9am 7-9am M-F :30 PWF12111H \$900.00 NM									
9 WXYZ F 10/26/12 7:42 AM M-F 7-9am 7-9am M-F :30 PWF12111H \$900.00 NM									
4 WXYZ F 10/26/12 8:29 AM M-F 7-9am 7-9am M-F :30 PWF12111H \$900.00 NM									

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<u>Invoice #</u> 307145-1	<u>Invoice Date</u> 10/28/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/28/12
<u>Advertiser</u> Protect Working Families	<u>Product</u> Protect Working Families	<u>Estimate Number</u> 1555	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/27/12	10/27/12	Action News SAT 6am	SAT 6-7am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S- 1 \$250.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WXYZ Sa 10/27/12 6:39 AM Action News SAT 6am SAT 6-7am :30 PWF12111H \$250.00 NM									
5	10/27/12	10/27/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S- 1 \$350.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WXYZ Sa 10/27/12 GMA SAT 7-8am SAT 7-8am :00 \$350.00 NM <i>Credited</i>									
6	10/27/12	10/27/12	Action News SAT 8am	SAT 8-9am	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S- 1 \$350.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WXYZ Sa 10/27/12 9:00 AM Action News SAT 8am SAT 8-9am :30 PWF12110H \$350.00 NM									
7	10/28/12	10/28/12	Action News SUN 6am	SUN 6-7am	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S 1 \$250.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WXYZ Su 10/28/12 6:42 AM Action News SUN 6am SUN 6-7am :30 PWF12111H \$250.00 NM									
8	10/28/12	10/28/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S 1 \$350.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WXYZ Su 10/28/12 7:59 AM GMA SUN 7-8am SUN 7-8am :30 PWF12111H \$350.00 NM									
9	10/28/12	10/28/12	Action News SUN 8am	Sun 8-930am	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S 1 \$350.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WXYZ Su 10/28/12 8:35 AM Action News SUN 8am Sun 8-930am :30 PWF12111H \$350.00 NM									
10	10/23/12	10/29/12	M-F 9a-10a	9-10am M-F	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$500.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WXYZ Tu 10/23/12 9:24 AM M-F 9a-10a 9-10am M-F :30 PWF12110H \$500.00 NM									
2 WXYZ W 10/24/12 9:44 AM M-F 9a-10a 9-10am M-F :30 PWF12110H \$500.00 NM									
3 WXYZ Th 10/25/12 9:59 AM M-F 9a-10a 9-10am M-F :30 PWF12111H \$500.00 NM									
4 WXYZ F 10/26/12 9:22 AM M-F 9a-10a 9-10am M-F :30 PWF12111H \$500.00 NM									



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Cincinnati, OH 45264-3405

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Invoice #	Invoice Date	Invoice Month	Invoice Period
307145-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1555	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/23/12	10/29/12	M-F 10a-11a	10-11am M-F	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Tu 10/23/12 10:54 AM M-F 10a-11a 10-11am M-F :30 PWF12106H \$400.00 NM									
4 WXYZ W 10/24/12 10:15 AM M-F 10a-11a 10-11am M-F :30 PWF12110H \$400.00 NM									
1 WXYZ Th 10/25/12 10:48 AM M-F 10a-11a 10-11am M-F :30 PWF12111H \$400.00 NM									
5 WXYZ F 10/26/12 10:24 AM M-F 10a-11a 10-11am M-F :30 PWF12111H \$400.00 NM									
12	10/23/12	10/29/12	M-F 11a-12n	11am-12pm M-F	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ Tu 10/23/12 11:34 AM M-F 11a-12n 11am-12pm M-F :30 PWF12110H \$1,500.00 NM									
3 WXYZ W 10/24/12 11:22 AM M-F 11a-12n 11am-12pm M-F :30 PWF12106H \$1,500.00 NM									
5 WXYZ Th 10/25/12 M-F 11a-12n 11am-12pm M-F :00 \$750.00 NM									
Credited									
1 WXYZ F 10/26/12 M-F 11a-12n 11am-12pm M-F :00 \$750.00 NM									
Credited									
13	10/23/12	10/29/12	12n-1p	12-1pm M-F	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 12:40 PM 12n-1p 12-1pm M-F :30 PWF12110H \$500.00 NM									
2 WXYZ W 10/24/12 12:46 PM 12n-1p 12-1pm M-F :30 PWF12110H \$500.00 NM									
3 WXYZ Th 10/25/12 12:08 PM 12n-1p 12-1pm M-F :30 PWF12111H \$500.00 NM									
4 WXYZ F 10/26/12 12:55 PM 12n-1p 12-1pm M-F :30 PWF12111H \$500.00 NM									
14	10/23/12	10/29/12	5-6pm M-F	5-6pm M-F	11111--	:30	5	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Tu 10/23/12 5:12 PM 5-6pm M-F 5-6pm M-F :30 PWF12110H \$1,000.00 NM									
4 WXYZ W 10/24/12 5:56 PM 5-6pm M-F 5-6pm M-F :30 PWF12110H \$1,000.00 NM									
1 WXYZ Th 10/25/12 5:43 PM 5-6pm M-F 5-6pm M-F :30 PWF12111H \$1,000.00 NM									
5 WXYZ F 10/26/12 5:28 PM 5-6pm M-F 5-6pm M-F :30 PWF12111H \$1,000.00 NM									
15	10/23/12	10/29/12	6-630pm M-F	6-630pm M-F	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ Tu 10/23/12 5:57 PM 6-630pm M-F 6-630pm M-F :30 PWF12106H \$1,200.00 NM									
3 WXYZ W 10/24/12 6:23 PM 6-630pm M-F 6-630pm M-F :30 PWF12106H \$1,200.00 NM									
5 WXYZ Th 10/25/12 6:29 PM 6-630pm M-F 6-630pm M-F :30 PWF12111H \$1,200.00 NM									
1 WXYZ F 10/26/12 6:09 PM 6-630pm M-F 6-630pm M-F :30 PWF12111H \$1,200.00 NM									



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Cincinnati, OH 45264-3405

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
307145-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1555	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/23/12	10/29/12	M-F 7-730p	7-730pm M-F	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/23/12 7:26 PM M-F 7-730p 7-730pm M-F :30 PWF12110H \$1,200.00 NM 2 WXYZ W 10/24/12 7:09 PM M-F 7-730p 7-730pm M-F :30 PWF12110H \$1,200.00 NM 3 WXYZ Th 10/25/12 7:26 PM M-F 7-730p 7-730pm M-F :30 PWF12111H \$1,200.00 NM 4 WXYZ F 10/26/12 7:08 PM M-F 7-730p 7-730pm M-F :30 PWF12111H \$1,200.00 NM									
17	10/28/12	10/28/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/28/12 6:29 PM Su 6-630p 6-630pm Sun :30 PWF12110H \$750.00 NM									
18	10/23/12	10/29/12	Late News after FB	11-1135pm M-Sun	11-1-1-	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11-1-1- 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Tu 10/23/12 11:30 PM Late News after FB 11-1135pm M-Sun :30 PWF12110H \$2,000.00 NM 1 WXYZ Th 10/25/12 11:21 PM Late News after FB 11-1135pm M-Sun :30 PWF12111H \$2,000.00 NM 3 WXYZ Sa 10/27/12 Late News after FB 11-1135pm M-Sun :00 \$2,000.00 NM See MG 18.5 5 WXYZ Sa 10/27/12 12:05 AM Late News after FB 11-1135pm M-Sun :30 PWF12111H \$2,000.00 NM MG for 18.3 10/27									
19	10/23/12	10/29/12	Nightline	1135pm-1205am M	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXYZ Tu 10/23/12 Nightline 1135pm-1205am M :00 \$750.00 NM Credited 3 WXYZ W 10/24/12 11:44 PM Nightline 1135pm-1205am M :30 PWF12110H \$1,500.00 NM 5 WXYZ Th 10/25/12 Nightline 1135pm-1205am M :00 \$750.00 NM Credited 1 WXYZ F 10/26/12 11:55 PM Nightline 1135pm-1205am M :30 PWF12111H \$1,500.00 NM									
20	10/23/12	10/29/12	Jimmy Kimmel Live	1205am-105am M-F	11111--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/23/12 1:03 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12106H \$250.00 NM 2 WXYZ W 10/24/12 12:26 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12106H \$250.00 NM 3 WXYZ Th 10/25/12 12:36 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12111H \$250.00 NM 4 WXYZ F 10/26/12 12:35 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12111H \$250.00 NM									

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<u>Advertiser</u> Protect Working Families		<u>Product</u> Protect Working Families	<u>Estimate Number</u> 1555

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/23/12	10/29/12	M-F 106a-206a	106am-206am	11111--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 1:25 AM M-F 106a-206a 106am-206am :30 PWF12110H \$150.00 NM									
2 WXYZ W 10/24/12 1:15 AM M-F 106a-206a 106am-206am :30 PWF12110H \$150.00 NM									
3 WXYZ Th 10/25/12 1:43 AM M-F 106a-206a 106am-206am :30 PWF12111H \$150.00 NM									
4 WXYZ F 10/26/12 1:18 AM M-F 106a-206a 106am-206am :30 PWF12111H \$150.00 NM									
22	10/27/12	10/27/12	Sa Greys Anatomy	1130pm-1230am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/27/12 12:43 AM Sa Greys Anatomy 1130pm-1230am :30 PWF12110H \$250.00 NM									
23	10/28/12	10/28/12	SU 1130p-12a	1130pm-12am	-----S	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 10/28/12 SU 1130p-12a 1130pm-12am :00 \$550.00 NM Credited									
26	10/27/12	10/27/12	ABC's Saturday Night FocSA 8pm-1130pm		-----S-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/27/12 11:44 PM ABC's Saturday Night Football SA 8pm-1130pm :30 PWF12111H \$3,000.00 NM									
27	10/28/12	10/28/12	Sunday Prime C	9-10pm Sunday	-----S	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 10/28/12 Sunday Prime C 9-10pm Sunday :00 \$5,000.00 NM Credited									
28	10/24/12	10/26/12	Dr. Oz	4-5pm M-F	--1-1--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 --1-1-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/24/12 4:20 PM Dr. Oz 4-5pm M-F :30 PWF12110H \$900.00 NM									
2 WXYZ F 10/26/12 4:14 PM Dr. Oz 4-5pm M-F :30 PWF12111H \$900.00 NM									
29	10/24/12	10/26/12	M-F 730-8pm	730-8pm M-F	--1-1--	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 --1-1-- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/24/12 7:49 PM M-F 730-8pm 730-8pm M-F :30 PWF12110H \$1,800.00 NM									
2 WXYZ F 10/26/12 7:41 PM M-F 730-8pm 730-8pm M-F :30 PWF12111H \$1,800.00 NM									



www.wxyz.com

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
307145-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1555	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/28/12	10/28/12	Su The Unit	12am-1am	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/28/12 12:52 AM Su The Unit 12am-1am :30 PWF12111H \$250.00 NM									
31	10/23/12	10/23/12	Tuesday Prime C	10-11pm Tuesday	-T-----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -T----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/23/12 11:00 PM Tuesday Prime C 10-11pm Tuesday :30 PWF12110H \$5,000.00 NM									

Total Spots **69** Gross Total **\$58,400.00**

Payment Terms 30 Days

Agency Commission **\$8,760.00**
Net Amount Due **\$49,640.00**